

Indianapolis VisualFringe August 1- August 30, 2008

Call for Entries

Policies and General Information

Please read this information carefully. It is your agreement with the **INDIANAPOLIS VISUAL/THEATRE FRINGE FESTIVAL** and we will abide by the terms outlined. For more information about the Fringe Festival go to www.indyfringe.org.

Participation:

VisualFringe is based on a few simple concepts: Artistic freedom for all artists (all art forms and artistic styles are welcome), participating Artists decide the scope of the exhibit (all submitting artists will be included), and Artists keep 90% of sale.

Artist applications are accepted on a first-come, first-in basis. **Each artist can submit up to three pieces.** Each accepted artist is guaranteed at least one piece in the show which will be identified by **Entry #1** on the application. We start accepting applications on **April 15th, 2008** with a final submission deadline of **June 30th, 2008**.

Entries should reflect the **Fringe Philosophy** of offering innovative, provocative & original (no reproductions) work to the public. Work may be for sale or for exhibit only. Sales will be by cash or check made payable to the Indy Fringe who will pay the artist 90% of the sale price. Any artwork sold should remain on display for the duration of the exhibit but exceptions can be made for out of town purchasers with the mutual consent of the Artist and the Fringe. **The Indy Fringe and its representatives, including Big Car Gallery and the participating galleries, will not be held responsible for any damage to any artwork.**

New this Year : Viewers Choice

The VisualFringe has partnered with the the Arts Council of Indianapolis and Cultural Development Commission to support the BeIndependent/Buy Indy Art movement. BeIndependent was designed to encourage people to buy local art. This year VisualFringe patrons will have the opportunity to vote on their favorite artwork which will be designated as one of the six new BeIndependent stickers to be used throughout the campaign. (see www.BeIndependent.org for last year's stickers) The first five stickers will debut in July, and the sixth will be announced at the conclusion of the Viewers Choice voting. Note: Chosen artist will be required to join the Arts Council artist database if not already participating. Inclusion in the artist database is free for all central Indiana artists.

Best of the Fringe

A jury will identify a select number of pieces that will be designated "**The Best of the Fringe.**" These pieces will be featured at the Dean Johnson Gallery throughout the VisualFringe.

Submission Procedure(s) : **There are two different ways that may be used to submit an entry:**

Submission Procedure #1

1. Copy, paste and complete the application form, identify each image with artist name and title of piece and submit to: bob@indyfringe.org
2. Attach one image for each 2 dimensional piece entered. for 3 dimensional pieces two images may be attached per piece.
 - Images may be PNG, JPG, GIF (minimum 200dpi, most desirable for reproduction 300dpi.
 - The selection process will take place on line so please ensure your images best represent your art form
 - The total size of the e-mail message and attached images **MUST** be less than 8 megabytes
3. Entry fee is \$35.00. This must be submitted by either:
 - sending a check made payable to the Indianapolis Theatre Fringe Festival to: PO Box 44121 Indianapolis, IN 46244**OR**
 - hand deliver to the Indy Fringe office at 401 E. Michigan, Indianapolis (3rd Fl, Rathskeller entrance between the hours of 10-4 Mon–Fri)
4. On line entries will not be considered complete until the application fee is received.

Submission Procedure #2

1. Complete and mail the completed entry form, \$35.00 entry fee, and a CD with 200-300dpi images (1 each for 2 dimensional, 2 images may be submitted for 3 dimensional pieces) to: Indianapolis Theatre Fringe Festival, PO Box 44121 Indianapolis, IN 46244
OR
hand deliver to the Indy Fringe office at 401 E. Michigan, Indianapolis (3rd Fl, Rathskeller entrance between the hours of 10-4 Mon–Fri)
2. The selection process will take place on line so please ensure your images best represent your art form.

Acceptance/Confirmation

The number of works accepted will be dependent upon exhibition space available. Artists will receive confirmation by phone or e-mail regarding status. The entry fee for successful applicants will be cashed immediately.

Other

- Representatives from the Indy VisualFringe partner BigCar Gallery are the show curators.
- The Indy VisualFringe reserves the right to assign artwork to appropriate exhibition space on or near Mass Ave.
- The maximum size for a two-dimensional work is 6' x 6'. The maximum size for a three-dimensional work is 6' x 4' x 4'
- Accepted artwork must be ready to hang and/or display. Hanging systems must be professional and sufficient to securely hold the works. **Work not ready to hang or lacking the appropriate hanging hardware will not be accepted.**
- Artist must be prepared to assist in the installation of any piece that is fragile or requires special handling
- The Artist agrees that images of accepted artwork may be included in all Fringe Festival promotions.
- All artwork must be removed at a date and time TBD

Finally

Submission of application and fee indicates that artist has read and agreed to all of the stated information. Please contact us if you have any questions or need clarification of the details. We recommend that you make a copy for your own records.

Reach us at 317.822.4386 or info@indyfringe.org

Indianapolis VisualFringe 2008 Application Form

Name _____

Address _____

City/State/Postal Code _____

Telephone _____ E-mail _____

List by Artist preference

Entry #1 Medium _____ Size _____ Sale price _____

Space required: _____ wall _____ floor _____ pedestal

Give a brief description of your work (30 words or less) & any special hanging instructions

Entry #2 Medium _____ Size _____ Sale price _____

Space required: _____ wall _____ floor _____ pedestal

Give a brief description of your work (30 words or less) & any special hanging instructions

Entry #3 Medium _____ Size _____ Sale price _____

Space required: _____ wall _____ floor _____ pedestal

Give a brief description of your work (30 words or less) & any special hanging instructions

Applications will be accepted starting April 15, 2008, closing date is June 30, 2008.

A submitted application indicates that the Artist has read and agrees to all of the Indianapolis Theatre Festival/VisualFringe policies as outlined above.

The Indianapolis Theatre Fringe Festival reserves the right to remove any Artist from participation in the Fringe should the Artist engage in illegal activity; behave unprofessionally; or otherwise place the Festival itself at risk.

Submission Checklist

____ Completed and Signed application

____ Images

____ \$35 dollar check or money order made out to Indianapolis Theatre Fringe Festival

